

**2017 POLITICAL ISSUE SPENDING  
WTHI-BUSINESS FOR RESPONSIBLE TAX REFORM**

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS
1042680	11/29-12/1	18	\$ 8,900.00		\$ 7,565.00		\$ 7,565.00	\$ 7,565.00	

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CHECK #

71211



## ORDER



WTHI Terre Haute

<b>Orders</b>	<b>Order / Rev:</b>	<u>1042680</u>		
	<b>Alt Order #:</b>	<u></u>		
	<b>Product Desc:</b>	<u>Issue</u>		
	<b>Estimate:</b>	<u></u>		
	<b>Flight Dates:</b>	<u>11/29/17 - 12/01/17</u>	<b>Primary AE:</b>	<u>Katz Washington</u>
	<b>Original Date / Rev:</b>	<u>11/28/17 / 11/28/17</u>	<b>Sales Office:</b>	<u>K-WAS</u>
	<b>Order Type:</b>	<u>REG</u>	<b>Sales Region:</b>	<u>Nat</u>
<b>Agency</b>	<b>Name:</b>	<u>Buying Time</u>		
	<b>Buying Contact:</b>	<u></u>	<b>Billing Type:</b>	<u>Cash</u>
	<b>Billing Contact:</b>	<u></u>	<b>Billing Calendar:</b>	<u>Broadcast</u>
		<u>650 Massachusetts Avenue NW</u>	<b>Billing Cycle:</b>	<u>EOM/EOC</u>
		<u>Washington, DC 20001-3796</u>	<b>Agency Commission:</b>	<u>15%</u>
<b>Advertiser</b>	<b>Name:</b>	<u>Business For Responsible Tax Reform</u>	<b>New Business Thru:</b>	<u></u>
	<b>Demographic:</b>	<u>A25-54</u>	<b>Order Separation:</b>	<u>00:15:00</u>
	<b>Product Codes:</b>	<u>PL2</u>	<b>Advertiser External ID:</b>	<u></u>
	<b>Priority:</b>	<u>P3</u>	<b>Agency External ID:</b>	<u>IN5252/SP2893/TO824/AL1472</u>
	<b>Revenue Codes:</b>	<u>AGY, POL, POL-ISS</u>	<b>Unit Code:</b>	<u>General</u>

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/27/17	12/01/17	18	\$8,900.00	\$7,565.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2017	18	\$8,900.00	\$7,565.00	0.00
<b>Totals</b>	<b>18</b>	<b>\$8,900.00</b>	<b>\$7,565.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTHI	11/29/17	11/30/17	News 10 M-F 530a-6a	CM	530a-6a	--11---	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
				News 10 M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	--11---		2				\$200.00		0.00			
N 2	WTHI	11/29/17	12/01/17	News 10 M-F 6a-7a	CM	6a-7a	--111--	:30	3	\$300.00	P3	0.00	NM	3	\$600.00
				News 10 M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	--111--		3				\$200.00		0.00			
N 3	WTHI	11/29/17	12/01/17	CBS This Morning	CM	7a-9a	--111--	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	--111--		3				\$300.00		0.00			
N 4	WTHI	11/29/17	12/01/17	News 10 Midday	CM	12p-1230p	--1-1--	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
				News 10 Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	--1-1--		2				\$500.00		0.00			
N 5	WTHI	11/29/17	12/01/17	News 10 at 5p-530p	CM	5-530p	--111--	:30	3	\$500.00	P3	0.00	NM	3	\$1,500.00
				News 10 at 5p 5-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	--111--		3				\$500.00		0.00			
N 6	WTHI	11/29/17	12/01/17	EN (M-F)	CM	6p-630p	--111--	:30	3	\$1,000.00	P3	0.00	NM	3	\$3,000.00
				News 10 at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	--111--		3				\$1,000.00		0.00			

**WTHI Terre Haute**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WTHI	11/29/17	11/30/17	LN M-F	CM	11p-1135p	--11---	:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00
				News 10 Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/27/17	12/03/17	--11---		2			\$750.00			0.00			
													Totals	18	\$8,900.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Comments: Separation: 30

Contract # 25797867

CPE: 941/956/5735  
Agency: BUYING TIME, LLC

Changes as of: 11/28/2017 at 8:38 AM  
Flight: 11/29/17 - 12/1/17  
Advertiser: Business for Responsible Tax Reform

Version: Original Order  
Station: WTHI  
Market: Terre Haute

Total \$: \$8,900.00  
Total Spots: 18

650 Massachusetts  
AVE NW  
Suite 210  
Washington, DC 20001

Product: issue  
Agency Order #: 6764378  
Buyer: Cullen, David  
Salesperson: BEN WILMETH  
202-955-5342

Office: WASHINGTON  
Primary Demo:  
Con Type: POLITICAL/VOTE  
Assistant: BEN WILMETH  
202-955-5342

Total CPP: \$0.00  
Total GRP:  
Separation:

#	Day/Time	DP	Program	Rate	Len	11/29 - 12/1			Total Spots	Total \$	CPP	GRP
						11/29	11/30	12/1				
1	W-F M-Tu 5a-5:30a	3	News 10 WTHI	\$150.00	30	0	0	0	0	\$0.00	\$0.00	0.0
2	W-F M-Tu 5:30a-6a	3	News 10 WTHI	\$200.00	30	1	1	0	2	\$400.00	\$0.00	0.0
3	W-F M-Tu 6a-7a	3	News 10 WTHI	\$300.00	30	1	1	1	3	\$900.00	\$0.00	0.0
4	W-F M-Tu 7a-9a	3	CBS This Morning	\$200.00	30	1	1	1	3	\$600.00	\$0.00	0.0
5	W-F M-Tu 12n-12:30p	3	News 10 WTHI	\$500.00	30	1	0	1	2	\$1,000.00	\$0.00	0.0
6	W-F M-Tu 5p-5:30p	3	News 10 WTHI	\$500.00	30	1	1	1	3	\$1,500.00	\$0.00	0.0
7	W-F M-Tu 6p-6:30p	3	News 10 WTHI	\$1,000.00	30	1	1	1	3	\$3,000.00	\$0.00	0.0
8	W-F M-Tu 6:30p-7p	3	CBS Evening News	\$2,000.00	30	0	0	0	0	\$0.00	\$0.00	0.0
9	W-F M-Tu 11p-11:35p	3	News 10 WTHI	\$750.00	30	1	1	0	2	\$1,500.00	\$0.00	0.0
TOTALS:						7	6	5	18	\$8,900.00	\$0.00	0.0

11-28-17

1042686



125 West 55th St  
New York, NY 10019

Contract # 25797867

Changes as of: 11/28/2017 at 8:38 AM

Version: Original Order

CPE: 941/956/5735

Flight: 11/29/17 - 12/1/17

Station: WTHI

Total \$: \$8,900.00

Agency: BUYING TIME, LLC

Advertiser: Business for  
Responsible Tax  
Reform

Market: Terre Haute

Total Spots: 18

650 Massachusetts  
AVE NW  
Suite 210

Product: Issue

Office: WASHINGTON

Total CPP: \$0.00

Washington, DC 20001

Agency Order #: 6764378

Primary Demo:

Total GRP:

Buyer: Outen, David  
Salesperson: BEN WILMETH  
202-955-5342

Con Type: POLITICAL/VOTE  
Assistant: BEN WILMETH  
202-955-5342

Separation:

Special  
Instructions

### Order Level Comments

Date/Time Added by Comment  
11/28/17 8:38 AM BRADLEY PHILLIPS Separation: 30

### Competitive Information

Market Budget: \$11,558  
WTHI Share: 77%  
Comment:  
ETHI: 4%  
WAWV: 4%  
WTWO: 15%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$8,900.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>18</b>	<b>\$8,900.00</b>	<b>N/A</b>	<b>0.0</b>

### Monthly Summary

Month	Spots	Dollars
2017-Dec	18	\$8,900.00
<b>Total</b>	<b>18</b>	<b>\$8,900.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	11/28/17 8:38 AM	BRADLEY PHILLIPS	New	18		\$8,900.00	\$8,900.00	

### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WTHI   ETHI Terre Haute, IN	<b>Date:</b> 11/27/17
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I, Buying Time LLC

do hereby request station time concerning the following issue:

Business for Responsible Tax Reform
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Business for Responsible Tax Reform



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: Business for Responsible Tax Reform

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Business for Responsible Tax Reform

1201 Connecticut Ave. NW Ste. 300  
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Eric Kessler

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Business for Responsible Tax Reform

1201 Connecticut Ave. NW Ste. 300  
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

President: Eric Kessler

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

November 27, 2017

Date

*Kon A. Duck*

Signature

(202) 965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*[Signature]*

Signature

*Nick Telezyn*

Printed Name

*GSM*

Title